Publishing services for institutions
What is Sciendo?
Sciendo is a leading provider of publishing services and solutions to academic and professional organizations as well as individual authors. Sciendo currently publishes approximately 600 journals owned by universities and other academic institutions. Many of these journals are indexed by Clarivate Analytics (formerly Thomson Reuters), Scopus and PubMed, with some enjoying high Impact Factors. The company is a part of the De Gruyter Group, a renowned academic publisher with a company history of over 260 years.

Why Sciendo?
Sciendo provides a wide variety of publishing services and solutions for a wide range of publications. We publish journals, books, conference proceedings and other publications, both academic and professional literature. We publish new and archival journal volumes and already-published books. Publications can be available in the Open Access or paid access model. We publish predominantly in the English and the German languages, but content in other languages may be considered. Sciendo is not just another service or technology vendor. As a part of the De Gruyter Group, Sciendo can therefore offer you world-class publishing solutions and services tried and tested on our own books and proceedings. De Gruyter publishes more than 1,300 books and proceedings a year, and has a backlist of about 100,000 published titles.
Journals – how we offer our services?

The services and solutions that we offer are available in three packages: **Standard, Classic, Premier**. We charge per article published. The charge depends on the package chosen and on the selection of additional services and solutions.

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**STANDARD**
Basic services facilitating journal publication

**CLASSIC**
Standard package
Online submission and peer review system
Production tracking system

**PREMIER**
Classic package
Production and editorial services
Full-text XML
Marketing Extra

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For journals published in the traditional model we provide a full subscription management service. Journals pay us publishing fees and retain a majority of subscription net revenues.
Books – how we offer our services?

Sciendo publishes academic and professional books in the English or the German language. We publish monographs, textbooks, edited volumes, and other categories. Our customers can decide whether they prefer to offer an electronic version of their books in the Open Access model, or to make money from book sales.

The solutions available in this option are available in three packages: **Standard, Classic, Premier**. We charge per each book published. The charge depends on the package and on the selection of additional solutions.

For books available in the paid access model, Sciendo sells ebooks and print-on-demand books directly from the [www.sciendo.com](http://www.sciendo.com) website, and sells ebooks through retailers, wholesalers, library aggregators and other distributors. For the Open Access books, Sciendo sells print-on-demand books directly from the the website.

Sciendo offers a wide range of additional publishing solutions that the author can pick and choose, depending on requirements.
White Label Publishing House

Sciendo has a special offer for universities and other organizations that wish to publish all or most of their English or German language publications (i.e. journals, books, dissertations etc.) with Sciendo. This applies to new publications and to already-published books and back journal volumes. We publish monographs, textbooks, edited volumes, and other categories. The university decides if a given journal or book is published in the Open Access or paid access model. All books and journal articles bear both the university and Sciendo logos.

At no cost to the university, Sciendo will design, create and manage the publishing house website. The role of the university is to select and channel books and book proposals for the publishing partnership, as well as to promote it to its faculty. The services that we offer are available in three packages: Standard, Classic and Premier for journals and books, in accordance with the descriptions above. The university selects which package of services applies to each journal and book. The charge depends on the package and on the selection of additional solutions.
Key services and solutions

EDITING AND PRODUCTION

Virtually no manuscript is immediately ready for online publication or print, so they need professional services to become publishable.

LANGUAGE EDITING, PROOFREADING, TYPESETTING, ADDING GRAPHICS, CONVERTING THE FILE INTO STANDARD FORMATS SUCH AS XML

Language editing, proofreading, typesetting, adding graphics, converting the file into standard formats such as XML, and creating metadata are not only time-consuming and costly, but also require special expertise. Sciendo offers full production services as well as a choice of advanced systems to help editors manage the editorial processes.

ABSTRACTING AND INDEXING

Just having an article or book published is not enough. The sheer number of publications available online makes discoverability an essential issue. In order to remedy this problem, Sciendo cooperates with the majority of A&I services – Clarivate Analytics, Scopus, PubMed, Medline – citation indexes or discovery services, using the XML metadata format to enable automatic data export to such sites.

DISTRIBUTION OF CONTENT TO UNIVERSITIES AND LIBRARIES WORLDWIDE

A frequently overlooked problem is that content distribution to libraries regularly requires IP authorization. We take care of this issue, ensuring distribution is truly global.
LONG-TERM PRESERVATION

Sciendo has an archiving agreement with Portico to ensure long-term monitoring, archiving, and management of the electronic publications stored on its servers. This means that your digital publications are backed up to ensure they remain available over the long term.

PLAGIARISM

To prevent plagiarism, Sciendo offers Similarity Check plagiarism screening free of charge.

GROWING IMPACT AND CITATIONS

For the most prestigious indexing services (Clarivate Analytics’ Citation Indexes, Scopus and PubMed/Medline), Sciendo has developed tools to pre-evaluate publications in order to assess whether or not they qualify for applications. Our A&I specialists advise how to prepare publications according to the selection criteria, and monitor the process of application, and inclusion upon acceptance. For those publications that are already included in the indexes, the A&I specialists provide the expertise on how to boost their Impact Factor and grow the number of citations.

ARTICLE-LEVEL PR

We create news articles to showcase the research findings or reviews published in your journals. By posting news onto dedicated, topic-specific websites, we can immediately reach more than 8,000 media outlets. Publicity generates greater traffic to the published article and it can significantly enhance the prestige of the publication.

E-MAIL CAMPAIGN

Sciendo leverages its in-house databases to carry out micro-mailing campaigns. One example is our mailing to cited authors. Sent to all authors cited in a given article, it presents them with the article in question and encourages them to submit articles to the journal in the future.
## Sales representatives – contacts

Please contact our representative for your territory, to meet and discuss the terms.

<table>
<thead>
<tr>
<th>Area</th>
<th>Contacts</th>
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<tbody>
<tr>
<td><strong>German and French speaking countries</strong></td>
<td>Germany, France, Austria, Switzerland, Belgium, Netherlands, Luxemburg</td>
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<tr>
<td><strong>Poland, the Baltic States and Turkey</strong></td>
<td>Poland, Lithuania, Latvia, Estonia, Turkey</td>
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<td><strong>Krystian Stefański</strong></td>
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<tr>
<td><strong>Central Europe &amp; Eastern Europe</strong></td>
<td>Czech Republic, Slovakia, Hungary, Slovenia, Croatia, Serbia, Kosovo, Montenegro, Bosnia &amp; Herzegovina, Russia, Ukraine, Belarus, Georgia</td>
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<td><strong>All other countries</strong></td>
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